

Hello

Jk

My name is Jon Kerwin, and I'm a product designer with a passion for design systems. I'm looking for opportunities in the Bay Area to flex my talents on a great team.

CONTACT

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jkerwin.com

SKILLS

Figma, Sketch,
Design/Systems Thinking,
Photoshop, Illustrator,
Photography, Photo and
Video Editing, CSS/HTML,
Mentorship, Public Speaking

EDUCATION

West Chester University of Pennsylvania

2009
BFA, Graphic Design
Minor, Art History
Dean's Award

President, AIGA WCU Student Chapter

2007, 2008

President, Art Association, WCU

2006, 2007

Work Experience

Product Designer – Thumbtack (SF)

February 2017 – April 2020

I initially joined Thumbtack's and did product and growth work for some time, but eventually found my passion leading design on the Design Systems team. Over the course of 2 years, I helped to develop our system, Thumbprint, into a crowning gem of the Product team with high adoption and an awesome culture of collaboration. I was responsible for building foundations, setting guidelines, writing documentation, managing and designing web, iOS, android, email, illustration, and other supportive libraries. I have extensive experience working cross-functionally with people to get things done.

I was also focused on building good culture at Thumbtack. Whether it was through feedback programs like monthly merit badges or hosting educational presentations, I helped to bring the team together and to foster creativity on top of consistency.

Product Designer – Hired (SF)

January 2016 – February 2017

At Hired I was focused on the main candidate experience of browsing, interviewing, and accepting a new job in a whole new way. I was responsible for everything from interaction to visual design. I also had a hand in marketing projects and even did some photo shoots for advertisements.

I was also a designer for getting theFlex product off the ground. I provided the first designs for a new type of product for Hired, and established it as its next revenue source. It has gone on to be a continuing revenue driver for the company.

Lead Designer – Revinate (SF)

April 2013 – December 2015

Shortly after I joined Revinate, I was promoted to Lead and was not only managing the product but also managing someone and working closely with our Marketing team. I was responsible for the design direction of the product, and took a small startup and helped to elevate the design and experience of the product to be the industry leader at the time.