

# Hello



My name is Jon Kerwin, and I'm a product designer with a passion for design systems. I'm looking for opportunities in the Bay Area to flex my talents on a great team.

## CONTACT

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## SKILLS

Figma, Sketch,  
Design/Systems Thinking,  
Photoshop, Illustrator,  
Photography, Photo and  
Video Editing, CSS/HTML,  
Mentorship, Public Speaking

## EDUCATION

### West Chester University of Pennsylvania

2009  
BFA, Graphic Design  
Minor, Art History  
Dean's Award

### President, AIGA WCU Student Chapter

2007, 2008

### President, Art Association, WCU

2006, 2007

## Work Experience

### Product Designer – Thumbtack (SF)

February 2017 – April 2020

I initially joined Thumbtack's and did product and growth work for some time, but eventually found my passion leading design on the Design Systems team. Over the course of 2 years, I helped to develop our system, Thumbprint, into a crowning gem of the Product team with high adoption and an awesome culture of collaboration. I was responsible for building foundations, setting guidelines, writing documentation, managing and designing web, iOS, android, email, illustration, and other supportive libraries. I have extensive experience working cross-functionally with people to get things done.

I was also focused on building good culture at Thumbtack. Whether it was through feedback programs like monthly merit badges or hosting educational presentations, I helped to bring the team together and to foster creativity on top of consistency.

### Product Designer – Hired (SF)

January 2016 – February 2017

At Hired I was focused on the main candidate experience of browsing, interviewing, and accepting a new job in a whole new way. I was responsible for everything from interaction to visual design. I also had a hand in marketing projects and even did some photo shoots for advertisements.

I was also a designer for getting theFlex product off the ground. I provided the first designs for a new type of product for Hired, and established it as it's next revenue source. It has gone on to be a continuing revenue driver for the company.

### Lead Designer – Revinate (SF)

April 2013 – December 2015

Shortly after I joined Revinate, I was promoted to Lead and was not only managing the product but also managing someone and working closely with our Marketing team. I was responsible for the design direction of the product, and took a small startup and helped to elevate the design and experience of the product to be the industry leader at the time.